

fw BK FASHION WEEK INTO@DKSTYle.org bkstyle.org info@fashionweekbrooklyn.com fashionweekbrooklyn.com

FOR IMMEDIATE RELEASE

Fashion Week Brooklyn Showcases Fashion Freedom in the UK – February 28 to March 2, 2025

London, UK – February 19th, 2025 – Fashion Week Brooklyn (FWBK), presented by the BK Style Foundation, is making its highly anticipated return to the United Kingdom this season in partnership with Soi86, bringing a platform for emerging designers, cultural exchange, and groundbreaking fashion. From February 28 to March 2, 2025, FWBK UK will celebrate the spirit of fashion freedom, empowering designers to break boundaries, redefine creativity, and express bold narratives on the runway. The Main Runway event will take place on Saturday, March 1st, 2025, at St John's Hyde Park, Hyde Park Crescent, London, W2 2QD. Doors open at 18:30 (6:30 pm), and the runway show starts at 19:00 (7:00 pm).

This year's showcase proudly partners with **Sintillate Talent, marking its 5th Anniversary** as an official event collaborator. The milestone underscores the agency's award-winning contributions to the fashion industry, supporting brands, designers, models, and creators across the globe for half a decade. The prestigious event will honor Sintillate Talent's journey and commemorate its impact on fashion, followed by an **exclusive red-carpet afterparty from 20:00 (8:00 pm) at Jin Bow Law (Skybar), located on the 14th floor of Hotel Saint, 9 Aldgate High Street, London EC3N 1AH, UK**. Adding to the excitement, **The Narrator** (@thenarrator_____), a rising music artist sponsored by Zuri Lyric Alfred, will deliver a special performance during the event, elevating the celebration with dynamic live entertainment. The evening will also feature AI Immersive Fashion by Immersive **KIND** (@immersivekind), blending cutting-edge technology with fashion innovation.

As part of FWBK's continuous global expansion, this event will provide local UK-based designers and global creatives the opportunity to present their collections, fostering new collaborations and opening doors to the U.S. and Japanese markets. With **fashion freedom as the central theme**, the showcase will spotlight styles that challenge convention and celebrate individuality.

Event Highlights

Main Runway Show – March 1, 2025

• Showcasing boundary-pushing designs that embrace creativity and individuality.

Industry Networking & Business Opportunities

• Connecting designers, retailers, and fashion executives to foster global partnerships.

Exclusive Red-Carpet Afterparty

• Celebrating Sintillate Talent's 5th Anniversary.

Special Performance by The Narrator



• Sponsored by A-Non-Agency.

Sponsorship Opportunities Available: <u>https://www.fashionweekbrooklyn.com/partners</u>

Join us in London as we celebrate *fashion freedom*, creativity, and cultural exchange.

Featured Designers:

- **SCOGÉ** (@scoge)
- Angel Forever (@angel_forever_uk)
- **Soi 86** (@soi86)
- Laura Tailor (@lauratailor_)
- At Night we Prey (@zeusarchivees)
- **Stylez By Smilez** (@stylezbysmilez)
- **Bag Baggavelli** (@bags_baggaveli)
- Kadian Nicely Exclusive (@kadiannicelyexclusive)

Tickets/RSVP: fashionweekbrooklyn.com/tickets

View the full schedule of events: <u>fashionweekbrooklyn.com/schedule</u>

About Fashion Week Brooklyn (FWBK): Fashion Week Brooklyn, produced by the BK Style Foundation, is a premier independent fashion event dedicated to spotlighting emerging designers and fostering cultural exchange. Since its inception in 2006, FWBK has provided a global platform for underrepresented talent, integrating fashion, sustainability, and community engagement. This year, FWBK champions fashion freedom, encouraging designers to express their authentic creative voices without limits.

About Sintillate Talent: Sintillate Talent is a multi-award-winning international influencer and talent agency, representing creators across 19 countries worldwide. With a strong focus on talent development, business growth, and fostering a like-minded community in fashion, beauty, and lifestyle, Sintillate Talent has earned global recognition for its values-driven approach to excellence.

About Ace Productions NYC: Founded by Ace Gonzalez, Ace Productions NYC is a Brooklyn-based agency specializing in fashion marketing, event production, and brand storytelling. With a reputation for creative innovation, the agency has partnered with Fashion Week Brooklyn, Bronx Fashion Week, and the BK Style Foundation to elevate brands through compelling narratives, strategic media outreach, and immersive experiential events.





For press inquiries, designer applications, or sponsorship opportunities, please contact:

Ace Gonzalez

Global PR & Marketing Director, Fashion Week Brooklyn <u>aceproductionsnyc@gmail.com</u> | 347-335-5595 | Instagram: @AceProductionsNYC

Sinan Sahin

Chief Executive Officer, Sintillate Talent Talent Team, 1st Floor, 127 High Road, Loughton, Essex, IG10 4LT +447846209285 | <u>www.sintillatetalent.com</u> | Instagram: @sintillatetalent

The Borough of Brooklyn NY @fashionweekbrooklyn - www.fashionweekbrooklyn.com